



Government of Goa

STATE COUNCIL OF EDUCATIONAL RESEARCH & TRAINING

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No: SCERT/Acad/MISC/869/2020/Part-I / 1879

Dated: 28/08/2024

To

The Principal / Headmaster

of all Secondary and Higher Secondary Schools

Sub: "Dekho Apna Desh – People's Choice 2024"

Sir / Madam,

Ministry of Tourism (MoT), under the guidance of the Hon'ble Prime Minister, has launched a nationwide initiative called "**Dekho Apna Desh- People's Choice 2024**". The objective is to gather public perception on the best tourist attractions across various categories (Spiritual, Cultural & Heritage, Nature & Wildlife, Adventure Activities and Others) to develop them into world-class tourist destinations.

As part of this initiative, a microsite has been developed on the MyGov platform, allowing citizens to vote for their preferred tourist locations in different categories.

Dekho Apna Desh voting link: <https://innovateindia.mygov.in/dekho-apna-desh/>

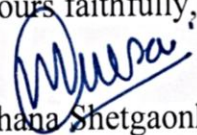
Creatives link:

https://drive.google.com/drive/folders/1-4oRgq_Fb0K_d6AjXVsTA805E7wIXe_d?usp=sharing

The reference links for creatives, which can be used for printing (such as standee displays) and other marketing communications.

You are therefore requested to encourage all the students, teaching and non-teaching staff and other stake holders from your school to participate in the campaign and promote it on Social Media handles.

Yours faithfully,


(Meghana Shetgaonkar)
Director-SCERT Goa

Copy to:

1. The Director of Education, Porvorim Goa
2. The Chairman, Goa Board of Sec. & Hr. Sec. Education, Porvorim
3. The State Project Director, Goa Samagra Shiksha, Porvorim
4. The DDE, NEZ/SEZ/CEZ, Mapusa/Marago/Panaji
5. ADEIs of all talukas
6. PA to Director SCERT, Porvorim Goa
7. Office file
8. Guard file

LINKS:

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